



TMN Group plc Wins Online Business of the Year award

TMN Group plc the UK's premier online direct marketing group, is delighted to announce that the Company was named Online Business of the Year at the T-Mobile Fast Growth Business Awards 2007 last week.

Among the finalists in this category were Lawyers Direct, LOVEFiLM International and Nixxie. TMN impressed the judges with its booming revenue and operating profit, and its standing as one of the largest online research and direct marketing organisations in the UK. The prestigious lineup of judges included Richard Reed, co-founder of Innocent Drinks and the editor of Growing Business magazine.

Commenting on why they chose TMN as the winner in the Online Business of the Year category of the Fast Growth Business Awards 2007, the judges said:

"In a rapidly expanding sector this AIM-listed business promises a full complement of online advertising solutions and boasts one of the largest online direct marketing databases around. Impressive delivery of its email marketing, online market research and interactive advertising services has been achieved through identifying key strands and making a series of acquisitions. With online ad-spend in the UK growing faster than any other segment in the market and online retail sales topping £30bn we expect to be hearing a lot more from TMN."

To discover how TMN Media, EDR, iCD Research or The ID Factor could be helping your business please pay us a visit today.